

NANUSHKA



## BUILDING THE BASICS TOGETHER

NANUSHKA

### INTRODUCTION

Nanushka is a world-famous Hungarian clothing brand with a very strong online presence and flagship stores in Budapest, New York and London. From design to manufacturing, everything is centralized in the hands of the Hungarian head office. Considering Nanushka's operations, possibilities and expectations regarding the realization of strategy, the institutional investor background plays a key role in the company's life .

### COOPERATION

Our team started the cooperation with Nanushka a couple of years ago, and we are proud of the continuous relationship with them. Invendor provided support in several professional fields:

- Business process improvement in finance
- Interim CFO services
- BPR in inventory management
- Support of ERP system implementation focusing on both domains of finance and inventory/ production
- Follow-up support after the implementation
- Stock-taking methodology support

Since we took part in so many projects, our team has a solid understanding of Nanushka's strategy, operations and culture. The reason of why Invendor was involved intensely is the lack of project management resource for internal improvements. Nanushka had to face several growth issues, that resulted in disturbance of workflows, overload of employees and lack of transparency.



## AIM OF THE PROJECT, IMPLEMENTATION

The aim of Nanushka (and the investors) was to create a data and IT driven operation and a more structured financial controlling base. All these factors together enable the transparency and the management level decision making. However, there's a long journey to build up such a new operation. First task was to design standard workflows and manuals in every professional field within the frame of BPR, then IT system could be implemented to stabilize the new procedures. Nanushka decided to implement an ERP system that is a comprehensive solution for many problems. The implementation was followed by other focused improvements: item database cleaning, manufacture process development in IT system, reporting system development, stock-taking development, etc.

Working and thinking together with the Nanushka team was unique and fun; however, the creative culture is not perfectly designed to work within frames. Here came our part in the projects – the provision of constraint: Schedules, deadlines, measurable KPIs, reporting and organized communication within the project. During the cooperation the two teams felt completed by each other, everybody contributed to the project set-up .



This is what Nanushka said about us:

*"It's been great working with Invendor - both on a professional and personal level.*

*It was not just efficient but fun, re-engineering a fashion start-up's processes to be able to tackle a 10-fold growth in 2 years - and clearly, it happened.*

*Their main strengths are holistic approach and prioritization, and they can do either short-cut solutions or detailed process control, each applied when necessary - always considering the resource need and costs."*

Máté Kovács, COO

